

**GOVERNMENT OF TELANGANA  
ABSTRACT**

ELECTIONS – Bye-Election, 2021 to TSLA from 31-Huzurabad Assembly Constituency, Karimnagar District – Voter Awareness measures regarding ‘Know Your Candidate’ - Payment of an amount of **Rs.2,71,730/-** to M/s. Livewires Advt., Pvt., Ltd., Hyderabad towards Advertisement through Press Media - Sanctioned – Orders - issued.

**GENERAL ADMINISTRATION (ELECTIONS.B) DEPARTMENT**

**G.O.Rt.No. 2390**

**Dated: 02-11-2021**

**Read the following:**

1. ECI, ECI, Press Note No.ECI/PN/83/2021, dated: 28.09.2021.
2. Finance (EBS-I) Department, BRO No.1284, dated: 06.10.2021.
3. ECI, New Delhi, Lr. No.491/ECI/LET/FUNC/SVEEP-II/Bye/2021, dt: 22.10.2021.
4. CEO, Telangana, Lr.No.2819/Elecs.B/2021-17, dt:27.10.2021.
5. M/s. Livewires Advertising Pvt., Ltd., invoice No.Advt-028, dt:01.11.2021

**ORDER :**

The Election Commission of India vide reference 1<sup>st</sup> read above has announced, Bye-Election to the Telangana State Legislative Assembly from 31-Huzurabad Assembly Constituency and vide reference 3<sup>rd</sup> read above the Election Commission of India has instructed to make regional translation and issue ‘Know Your Candidate’ advertisement in print media in connection with Bye-Election, 2021 to TSLA from 31-Huzurabad Assembly Constituency.

2. In the references 4<sup>th</sup> read above, M/s. Livewires Advertising Pvt., Ltd., Hyderabad was requested to take up advertisement through Press Media as per the estimates submitted. In the reference 5<sup>th</sup> read above M/s. Livewires Advertising Pvt., Ltd., Hyderabad has submitted invoice to an amount of **Rs.2,71,730/-** after done with and requested to arrange payment.

3. After careful examination in the matter, sanction is hereby accorded for drawal and payment of **Rs. 2,71,730/- (Rupees Two lakhs seventy one thousand seven hundred and thirty only)** to M/s. Livewires Advertising Pvt., Ltd towards regional translation and issue ‘Know Your Candidate’ advertisement in print media for Bye-Election, 2021 to the Telangana State Legislative Assembly from 31-Huzurabad Assembly Constituency.

4. The expenditure sanctioned in the para (3) above shall be debited to “**2015, Elections - M.H. 106, Charges for conduct of Elections to State / Union territory Legislature – G.H. 25, State Sector Schemes - S.H.(04) Legislative Assembly – 260, Advertisements, Sales and Publicity Expenses**” and shall be met out of additional funds available in reference 2<sup>nd</sup> read above.

5. The General Administration (Claims.C) Department is requested to draw the amount sanctioned in para (3) above and credit the same in favor of **M/s. LIVEWIRES, ADVERTISING PVT., LTD., Account Number: 916030057548000, Axis Bank Ltd., Corporate Banking Branch, Begumpet, Hyderabad, (IFSC Code: UTIB0001634), PAN. No. AAACL2455K, GST. No. 36AAACL2455K1ZG.**

**[P.T.O.]**

**:: 2 ::**

**6.** This order does not require the concurrence of Finance Department under the orders in force.

**(BY ORDER AND IN THE NAME OF THE GOVERNOR OF TELANGANA)**

**Dr. SHASHANK GOEL  
CHIEF ELECTORAL OFFICER &  
E.O. SPL. CHIEF SECRETARY TO GOVERNMENT.**

**To**

The General Administration (Claims.C) Department. (w.e.)

The Deputy Pay and Accounts Officer, Secretariat Branch, Hyderabad.

The Accountant General, Telangana, Hyderabad.

**Copy to:**

M/s. Livewires Advertising Pvt., Ltd, 6-3-903/A/9, Surya Nagar, Raj Bhavan Road, Somajiguda, Hyderabad – 82.

The G.A. (Elections.C) Department (for making necessary entries into Budget Register)

SF / SC.

**//FORWARDED:: BY ORDER//**

**SECTION OFFICER.**